



PGA of America Media Guidelines

Thank you for your interest in covering a PGA of America Championship. In order to make your experience as seamless as possible, please review the guidelines outlined below. All media granted an on-site credential must accept and strictly follow these regulations.

Please contact the PGA of America's Championships Public Relations Team (gdillard@pgahq.com or acox@pgahq.com) if you have any general questions.

General Guidelines for Credentialed Media

- Phones must be set to silent or vibrate, including, but not limited to, ringer and notifications/alerts.
- Do not interfere with or distract players during the championship or the practice rounds. Please be respectful to the officials, marshals, spectators and the golf course at all times.
- The use of golf carts is strictly prohibited at all times.
- Video recordings related to measuring green speeds or the length of the rough is not permitted at any point before or during the week of the Championship.
- Players shall not be interviewed during play or after the round until the player has signed his scorecard.
- Post-round interviews must be conducted at designated PGA interview areas only.
- Video recording via TV camera and/or mobile device during news conferences in the PGA Championship and Ryder Cup Player Interview Areas is prohibited. Video of each player interview will be provided by the PGA's Public Relations team.
- Media must refrain from standing in front or obscuring PGA partner signage and on-site activations, including tee signage, clock placements, step and repeats, and others of the like.
- Video recording via a mobile device or TV camera of golf swings and on-course action during competition rounds is strictly prohibited.
- The use of PGA Championship logo, PGA of America logo, or any other copyright or trademark owned by the PGA without prior authorization of the PGA of America is prohibited.
- Anyone using a frequency modulated communications device (two-way radios, remote triggering device, etc.) must have information on file with the local frequency coordinator of the FCC, and it must be approved on-site by the PGA frequency coordinator (located in the media center).
- No on-site signage will be permitted (i.e., banners) except for call letters painted on station vehicles which may need to be covered at the discretion of PGA.
- Drones (or unmanned aircraft systems (UAS)) may not be used by a media outlet and/or its credentialed media at PGA of America-sanctioned events at any time before or during Championship week.



For additional information or questions regarding General Guidelines, please read below or contact Alan Cox (acox@pgahq.com).

For additional regulations, see the sections outlined below:

Inside the Ropes (ITR) Access

- The PGA of America will issue a limited number of Inside the Ropes (ITR) lanyards and all media onsite will be required to read and sign a letter of understanding acknowledging the status of their inside the ropes access. Non inside the ropes media will also be required to sign).
- ITR lanyards for local media will be allocated on a daily basis.
- All those wearing ITR Lanyards are required to access the golf course at officially designated points only and must stay one-arm's length from the rope line at all times.
- There are areas of the golf course in which no media, including those with ITR Lanyards, are permitted. (ex. 1st tee).
- A detailed Golf Course Access map for media with ITR lanyards will be provided prior to the start of the PGA Championship with detailed routing, entry points and off-limit areas.

For additional information or questions regarding ITR Access, please contact **Alan Cox** (acox@pgahq.com).

Photography

- The PGA of America will issue photo lanyards/bibs to a limited number of photographers representing high circulation publications who may work inside the gallery ropes (within one arm's length). Please refer to Inside the Ropes Guidelines (above). Photography assistants and equipment personnel must remain outside the ropes. All other photographers must stay outside the gallery ropes.
- Photography is restricted to news use only. Commercial photography is prohibited at all times. Freelance photographers shooting on speculation will not be granted credentials.
- If photography is needed for commercial purposes, written permission from the PGA is required in advance and well before you enter any third party distribution agreement. A separate agreement between you and the PGA must be entered into covering the terms and conditions of such use. Email the PGA of America Photography Department at photos@pgahq.com for more information.
- Photographer hereby grants a perpetual license to the PGA of America of the rights to all images produced pursuant to the terms of this Agreement for Grantor's unrestricted editorial use without Photographer's further approval and/or accreditation.
- All photographers must stay an appropriate and safe distance from players and at angles not acute to the line of play. If a player or official requests that a photograph not be taken or that



you move, honor the request immediately.

- Professional grade cameras and cell phones taking photos Inside the Ropes (ITR) must be approved and tagged by the PGA of America.
- Unless you have a silent shutter, do not take a photograph of a golfer in the middle of their swing. You must wait until the shot is made.
- Monopods are permitted. Tripods are not permitted.
- Still photographs are limited to a reasonable number used only for news coverage of the Championship and similar editorial purposes. Still photographs shall not be included in any sequenced photograph gallery such that, when such photographs are viewed in rapid succession, they approximate or appear to be motion picture and/or video images.

For additional information or questions regarding photography, please contact photos@pgahq.com.

Video and Audio Recordings (TV, Podcasts, YouTube, Social, and alike)

With expansion of distribution platforms and many ways to capture content, the PGA has simplified its guidelines on when and where credentialed media are permitted to shoot content.

At All Times

- Capture of content inside the ropes of the golf course is completely off limits for any video, audio and/or taped or live production by credentialed media.
- Content cannot be directly sponsored, endorsed or providing promotion to any third party.
- Reports shall not claim to be exclusive, live, play-by-play, or official coverage.
- Media must remain outside the ropes at the Practice Range and the Practice Putting Green.
- All television highlights of Championship competition must come from the PGA partner broadcast feed (ESPN, NBC, CBS).
- Use of the Championship name and/or logo is forbidden-unless used in a report during regular scheduled news programs.
- Content must be used solely for editorial purposes and/or to promote the Championship and the telecast.

During Practice Rounds - LIVE Coverage

- Live editorial news coverage is allowed in permitted spaces outside and within close proximity to the media center. We limit areas of live news coverage due to the impact on fans and/or players a live broadcast may require.

During Practice Rounds - TAPED or VOD Coverage

- Editorial news coverage is allowed in permitted spaces outside of the media center, player interview areas (assuming player/agent permission), fan galleries, concession areas, PGA Shop, Practice Range, Practice Putting Green, parking lots, main public entrance and volunteer check-in tent.



During Competition Rounds - LIVE coverage

- Live editorial news coverage is allowed within or immediately outside the media center in a pre-approved stand up area (e.g. by the entrance), at an audio/radio pod, or at your media desk.
- Live editorial coverage is limited to (2) times per hour and (15) minutes in the aggregate (per day).
- No live coverage is permitted, otherwise.

During Competition rounds - TAPED or VOD Coverage

- Editorial news coverage is allowed in permitted spaces outside of the media center, player interview areas (assuming player/agent permission), fan galleries, concession areas, PGA Shop, Practice Range, Practice Putting Green, parking lots, main public entrance and volunteer check-in tent.
- Taped or VOD coverage is limited to (2) times per hour and (15) minutes in the aggregate (per day).
- Content distribution during live play must be time-delayed by (15) minutes.

If premium space is desired to produce content, please speak with media center staff.

Exceptions to this policy must be approved by PGA of America Staff. Please e-mail broadcasting@pgahq.com for any additional questions or permission.

Digital & Social Media Coverage

General

- Reports shall not claim to be exclusive, live, play-by-play, or official coverage.
- Reports, statistical data and scoring updates shall be used solely in connection with the online service's regular golf coverage.
- No report will be inserted into any commercial announcement or claim to be sponsored or endorsed by a third party or sold, licensed or transferred to third parties for such purposes.

Social

- Social posts, statistical data and scoring information cannot be updated on the website more than two times per hour and no sooner than 30 minutes after actual occurrence of the shot.
- With best commercial efforts and proper attribution to PGA Championship channels (e.g. @ mentions, #PGACHamp, retweets), publishers are permitted to share highlights that originate from PGA Championship channels on social media. Per platform guidelines:
 - X: Share post, repost, or quote repost with @ mention in the copy
 - Facebook: Share with PGA Championship mention in the copy
 - Instagram: Agree to a collaboration with @PGACHampionship originating the content and/or share stories with with @ mention of PGACHampionship.
 - Additional platforms(e.g. Threads, WhatsApp, YouTube, TikTok, Snapchat, Be Real, etc.): Not permitted



For additional information or questions regarding digital and social coverage, please contact PGA_Digital@pgahq.com.

Integrity & Gambling

- Media Outlets and/or Credential Holders at the PGA Championships are prohibited from capturing, collecting, distributing, or providing any results, data, content, or information from the Championship to any third party for Gambling purposes. This includes using or distributing any data provided by the PGA of America under these Media Regulations, unless explicitly permitted through a separate agreement with the PGA of America.
- Additionally, a Media Outlet and/or Credential Holder shall not provide Inside Information to any third party if they knew, or should have known, that the information would be used for Gambling on the Championship.
- "Inside Information" refers to any details about the Championship that are not publicly available, but which a Credential Holder has access to due to their position, such as a player's health or the course conditions.
- A Media Outlet and/or Credential Holder may publicly disclose information and other content gathered at the Championship by the Credential Holder during the Media Outlet's news and editorial coverage of the Championship from a Gambling perspective.
- Additionally, Credential Holders should not ask players or caddies questions that could reasonably be expected to result in a player violating or discussing a violation of the PGA of America's Integrity Policy. This policy prohibits players from betting or wagering on any aspect of the Championship and from providing information concerning any player and/or the Championship to anyone that the player knows or has reason to believe will use or is likely to use the information for gambling on the Championship.

For additional information or questions regarding Gambling and Integrity guidelines, please contact **Charles Dillahun** at cdillahun@pgahq.com

Additional Information

Media credentials will be issued only to approved individuals ("Credential Holders") regularly employed by and on assignment from newspapers, golf publications, golf and sports websites, radio and television stations, networks and wire services (each a "Media Outlet"), as determined by the PGA in its sole discretion.

The PGA of America reserves sole discretion to approve or deny a credential request in whole or in part. To receive an issued credential, each Credential Holder and his/her Media Outlet must accept and agree to the approved terms of the credential and these PGA Media Credential Regulations in PGA's credentialing system. PGA reserves sole discretion to revoke credentials issued under these PGA Media Credential Regulations, and/or the approved terms of a specific credential, in whole or in part at any time.



PGA reserves the right to modify and/or update these regulations, at its discretion and without notice, by providing any Media Outlet and its Credential Holders with notice of the PGA modification/update. The credential rules and regulations will be deemed updated fifteen (15) days following notification from PGA and the updated regulations will be applicable to all parties, even if credentialed prior to the modification/update. Further, PGA may interpret and enforce these PGA Media Credential Regulations at any time at its sole discretion.

Credentials may not be sold or distributed to any other entity, party or individual. No other use by the Media Outlet or Credential Holders may be made without the prior written approval of the PGA. No media (e.g., video, audio, still images, etc.) may be used directly or indirectly for advertising or commercial purposes or sold, licensed, or transferred to a third party without the prior, written consent of PGA.

The rights and privileges granted to any Media Outlet and Credential Holders shall automatically terminate if any terms or conditions of these PGA Media Credential Regulations are breached. The unauthorized use of the credential subjects the individual or news organization to forfeiture of the credential for all PGA events. Failure to comply with any of the terms and conditions of these PGA Media Credential Regulations may result in loss of credentials for this event and/or for future PGA championships/Ryder Cups/tournaments and the denial of credentials for the media outlet identified at this event and/or at any future PGA championship/Ryder Cup/tournament at the PGA's sole discretion.

The Credential Holders and Media Outlet assumes all risks and dangers incidental to and associated with the game of golf and attendance at the Championship, both known and unknown, and hereby waives, releases and discharges the PGA, participating players, host entity, and affiliated companies, vendors, and each of their respective employees, officers, directors, agents, representatives, volunteers, and/or volunteers associated with the Championship, from any and all liabilities, claim for damages and losses, including death, personal injury or property loss or damage including all costs and expenses which result from attendance at the Championship to the fullest extent permitted by law. The foregoing waiver, release and assumption of risk shall be binding on the Media Outlet, its successors and assigns as well as the Credential Holders and the Credential Holders' heirs and assigns. Anyone granted media credentials shall be bound by the regulations set forth herein as well as the terms and conditions of the ticket holder/credential holder license agreement.

The Media Outlet and Credentialed Holders shall jointly and severally indemnify, defend and hold the PGA, participating players, the host entity and affiliated companies, vendors and each of their respective employees, officers, directors, agents, representatives, volunteers, successors and assigns harmless from and against any and all expenses, lawsuits, damages, costs and liabilities (including reasonable legal fees and expenses) incurred by, arising from, or in connection with any breach of these Media Regulations, negligence or willful misconduct by or of, for purposes of the



Media Outlet's obligation, the Media Outlet or any of its Credential Holders, or, for purposes of a Credential Holder's obligation, such Credential Holder.

Each Credential Holder grants permission to PGA and its affiliates, licensees, distributors and media partners to utilize his/her image and likeness as appearing incidentally in any live or recorded television or other transmission or reproduction in whole or in part of the Championship.

PGA reserves all rights not expressly granted to a Media Outlet and/or Credential Holder under these PGA Media Credential Regulations. These PGA Media Credential Regulations will be construed and enforced according to the laws of the State of Texas, without regard to conflicts of law principles. Each party irrevocably submits to the exclusive jurisdiction of the courts of Denton County in the State of Texas and the federal courts of the United States of America located in Frisco, Texas for any action or proceeding arising out of or related to these PGA Media Credential Regulations.